

Reach your target market!

Sponsor the *New ILC.ed* Model of Education & Training 2009

Welcome to the *New ILC.ed* Education Program for 2009

It is our pleasure to present the new education program for 2009. We have for many years provided education opportunities on Assistive Technology for health professionals and students and are now extending this program to offer learning opportunities for *all* people working to assist and support people with disabilities and older people.

What is Assistive Technology (AT)?

“AT is a term for any device, system or design, whether acquired commercially or off the shelf, modified or customised, that allows an individual to perform a task that they would otherwise be unable to do or increase the ease and safety with which the task can be performed”. Ref: [ILCAustralia](#)

***ILC.ed* Program**

Exciting changes in the first year of this new program will see an increase in opportunities for learners to extend their knowledge in the expanding area of AT.

The 2009 program has courses from Level 1, Basic, through to Level 3, Intermediate, allowing us to better classify workshops according to their content and target audience. Level 4 will not be offered in 2009.

Over the next few years changes to our program will continue so that more courses and topics will be available to learners at all levels.

As in the past, the *ILC.ed* program is supported by you, the health industry suppliers, and we thank you for your continued involvement and look forward to working with you at this exciting time.

ILC.ed Program

About ILC.ed

ILC.ed provides comprehensive education and training for health professionals, carers and other individuals and groups that assist and support people with disabilities.

In particular, **ILC.ed** focuses on the application of available Assistive Technology designed to help people with disabilities and older people become, or remain, independent in their daily lives.

ILC.ed reaches across Victoria, operating on a cost recovery basis only, and is presented by Yooralla's Independent Living Centre.

The **ILC.ed** program provides a range of Workshops and Supplier Display Days.

Our Vision

To be recognised as a leader in providing quality, innovative, comprehensive education programs on Assistive Technology and design.

Mission

To develop and provide a quality education program that meets the needs of our customers. The program will be financially sustainable and grow, becoming the education program of choice for all people interested in Assistive Technology and design.

Values

To ensure we meet the needs of our customers
To ensure our education is of the optimal quality
To continue to be responsive to community needs
To listen to our customers
To improve and grow

We reach

- Occupational Therapists
- Physiotherapists
- Nurses
- Rehabilitation Engineers
- Funding Body Representatives
- Undergraduate, Masters and Doctoral Students
- Personal Care Workers
- People with Disabilities and/or their Carers
- People who make purchasing decisions
- Suppliers

2009 Education Program - DRAFT

	Week 1	Week 2	Week 3	Week 4	Week 5
Jan				L1 Hoists	L1 Manual Wheelchairs
Feb	L2 Home Modifications Workshop	L1 Hoists	L1 Domestic Seating L1 Scooters	L1 Powered Wheelchairs L1 Manual Wheelchairs	
Mar	L1 Scooters L1 Powered Wheelchairs	L2 Hoists & Manual Handling Workshop	L1 Hoists L1 Domestic Seating	L1 Manual Wheelchairs	
Apr	L1 Home Modifications	L1 Hoists	L1 Scooters	L1 Powered Wheelchairs L2 Accessible Transport L1 Manual Wheelchairs	L1 Scooters
May	L1 Scooters	L1 Home Modifications Manual Wheelchair Supplier Display	L1 Hoists	L3 Adjustable Beds - Bed Safety Workshop L1 Manual Wheelchairs	L1 PWC L1 Hoists
Jun	L1 Home Modifications	L1 Powered Wheelchairs	L1 Manual Wheelchairs L3 Home Modifications Environmental Control Units	L1 Scooters L1 Hoists	
Jul	L1 Hoists	L1 Manual Wheelchairs L1 Domestic Seating	L1 Scooters	L2 Vocational Workshop L1 Home Modifications	L1 Powered Wheelchairs
Aug	L1 Hoists	L1 Scooters	L1 Manual Wheelchairs L1 Domestic Seating	L2 Hoists & Manual Handling Workshop L1 Hoists	L1 Powered Wheelchairs
Sept	L1 Manual Wheelchairs	L3 Powered Wheelchairs – Seating Workshop L1 Hoists	L1 Walking Aids	L1 Home Modifications	L1 Scooters
Oct	L1 Powered Wheelchairs	L1 Seating L2 Pressure Care Workshop Pressure Care Mattress Supplier Display Day	L1 Hoists	L1 Scooters	L1 Manual Wheelchairs L2 Home Modifications – Ramps & Access Workshop
Nov	L1 Manual Wheelchairs	L1 Walking Aids L1 Powered Wheelchairs	Supplier Display Day L1 Hoists	L1 Home Modifications L1 Seating	
Dec	L1 Manual Wheelchairs L1 Powered Wheelchairs	L1 Hoists			

Overall Sponsorship Benefits

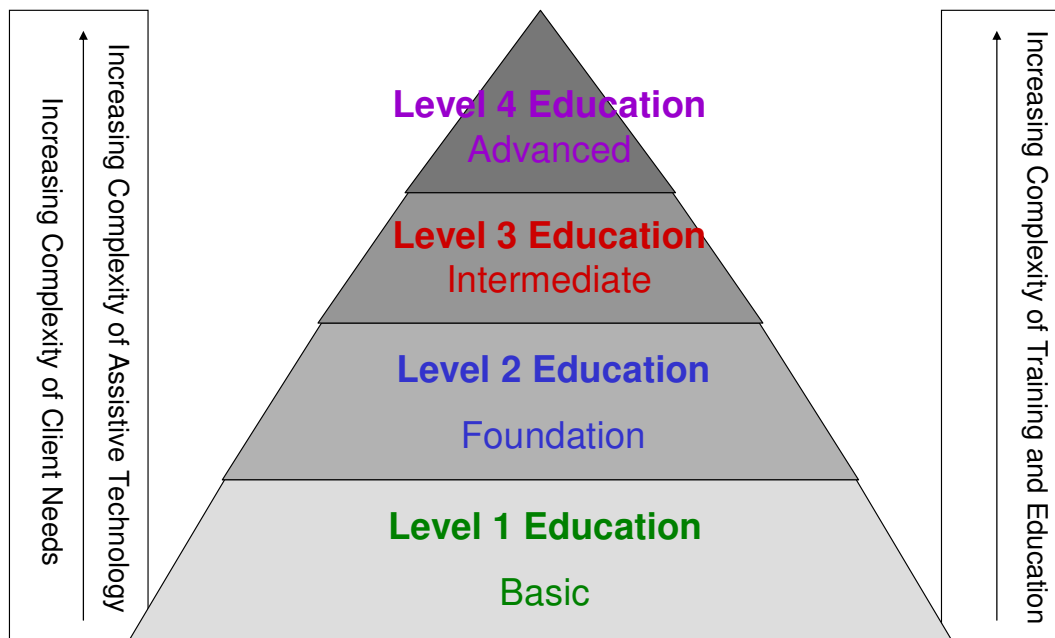
- Increase your exposure due to the expanded education program
- Exhibit your products before your target market of health professionals, people with disabilities, their carers, and funding bodies.
- Position your brand as a leader, by association with **ILC.ed**, a leader in education of specialised disability equipment
- Associate your brand with the iconic **Yooralla** brand, established in 1918
- Enjoy a non-intrusive medium to advertise your product

Sponsorship Information

A range of opportunities exist for your company to sponsor ILC.ed. These are outlined overleaf. For more detailed information about each sponsorship package visit www.yooralla.com.au/ilced.php. Click onto the package of your choice, e.g. Gold, and you will be taken to more information on the package selected.

We also encourage companies to set up a link to the ILCAustralia and Yooralla websites as we will set up links from company logos to company websites for Platinum, Gold and Silver sponsors.

Model of ILC.ed Education & Training





SPONSORSHIP, EXHIBITION & ADVERTISING OPPORTUNITY 2009

- PLATINUM SPONSOR**
- GOLD SPONSOR**
- SILVER SPONSOR**
- BRONZE SPONSOR**

Name of company / organisation.....

Postal address.....

Telephone number **FAX number**.....

Email address.....

Contact person and title.....

Date

An electronic version of your logo (min 600dpi) jpeg format) will be required as per your level of support (refer sponsorship options). Please email a copy to ilced@yooralla.com.au or post on disc / CD to P.O.Box 1101, Altona Gate, Victoria, 3025.

Policy for securing sponsorship:

Receipt of this form will be dated. If multiple suppliers respond to limited sponsorship opportunities, allocations will be made in chronological order.

Bookings will be confirmed upon receipt of the exhibitors booking forms, your company logo and all monies.

Please make cheques payable to Independent Living Centre. A tax invoice will be issued on receipt of your monies.

The dead line for expressions of interest is the 12th September 2008

The dead line for logo etc is 19th September 2008.

www.yooralla.com.au/ilced.php
ilced@yooralla.com.au
(03) 9362 6111

SPONSORSHIP PACKAGES - ILC.ed 2009

<u>PACKAGE</u>	<u>PLATINUM</u>	<u>GOLD</u>	<u>SILVER</u>	<u>BRONZE</u>
Number available	1	3	4	Unlimited
<i>Package Content</i>				
Logo & Descriptor in 3000+ ILC.ed Programs & Brochures 2009	✓			
Print advertising	✓	✓		
On line advertising	✓	✓	✓	
Event Program, logo, descriptor and/or CD	✓	✓	✓	✓
Sponsor promo inserts	✓	✓	✓	✓
Venue signage	✓	✓	✓	✓
Display Space	✓ x 6	✓ x 5	✓ x 4	✓ x 1 Take out 4 bronze and the fifth is free
Value	\$12,650	\$8,750	\$4,050	\$1,000
<u>COST</u>	<u>\$6,500</u>	<u>\$3,750</u>	<u>\$1,750</u>	<u>\$400</u>